

MPOWER HOLDINGS (PTY) LTD

Cookie Policy

Effective Date: 7 May 2026

1. Introduction

MPOWER HOLDINGS (PTY) LTD (Registration Number 2011/104748/07) ("MPower Holdings", "we", "us", or "our") operates the website www.mpowerholdings.co.za (the "Website"). This Cookie Policy explains how we use cookies and similar tracking technologies when you visit our Website, what these technologies are, why we use them, and your rights to control our use of them.

This Cookie Policy should be read together with our Privacy Policy, which sets out how we collect and process your personal information in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA") and other applicable laws.

2. What are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. Cookies are widely used to make websites work, or to make them work more efficiently, as well as to provide information to the owners of the site.

Cookies allow a website to recognise your device and remember information about your visit, such as your preferred language, login details, and other settings. This can make your next visit easier and the site more useful to you.

In addition to cookies, we may use other similar technologies such as web beacons, pixels, tags, and scripts. References to "cookies" in this Policy include all such similar technologies.

3. Types of Cookies We Use

We use the following categories of cookies on our Website:

3.1 Strictly Necessary Cookies

These cookies are essential for the operation of our Website. They enable core functionality such as security, network management, page navigation, and access to secure areas of the Website. The Website cannot function properly without these cookies, and they cannot be disabled in our systems. You can set your browser to block or alert you about these cookies, but some parts of the Website may not work as a result.

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our Website, for instance which pages visitors go to most often and whether they receive error messages. The information collected is aggregated and anonymous and is used to improve how our Website works. We

may use third-party analytics providers, such as Google Analytics, to assist us with this analysis.

3.3 Functionality Cookies

These cookies allow our Website to remember choices you make (such as your preferred language or region) and provide enhanced, more personalised features. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

3.4 Targeting and Marketing Cookies

These cookies may be set through our Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. They do not store directly personal information but are based on uniquely identifying your browser and device. If you do not allow these cookies, you will experience less targeted advertising.

3.5 Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies, including Google Analytics, to report usage statistics of the Website, deliver advertisements, and so on. These cookies may include, for example, social media plugins (such as LinkedIn, Facebook, YouTube, and Instagram) which may set cookies when you visit pages that contain content from those platforms.

Please note that we have no control over third-party cookies. We recommend that you check the relevant third-party privacy and cookie policies for more information about how they use cookies.

4. Cookies We Use

The table below provides a non-exhaustive list of the categories of cookies we may use on our Website:

Category	Purpose	Duration
Strictly Necessary	Enable core site functionality, security, and load balancing.	Session / up to 12 months
Analytics	Help us understand how visitors interact with the Website.	Up to 24 months
Functionality	Remember user preferences (e.g. language, region).	Up to 12 months
Marketing	Track browsing behaviour to deliver relevant advertising.	Up to 13 months
Third-Party / Social	Enable embedded content and social sharing features.	Set by third party

5. How to Manage Cookies

You have the right to decide whether to accept or reject cookies. You can manage your cookie preferences in the following ways:

5.1 Cookie Banner

When you first visit our Website, you will be presented with a cookie consent banner that allows you to accept or reject non-essential cookies. You can change your preferences at any time by accessing the cookie settings link on our Website.

5.2 Browser Settings

Most web browsers allow you to control cookies through their settings. You can usually find these settings in the “options” or “preferences” menu of your browser. You can choose to:

- Accept all cookies;
- Be notified when a cookie is set;
- Reject all cookies; or
- Delete cookies that have already been set.

For more information on how to manage cookies, please refer to your browser’s help documentation:

- Google Chrome: <chrome://settings/cookies>
- Mozilla Firefox: <about:preferences#privacy>
- Microsoft Edge: <edge://settings/content/cookies>
- Apple Safari: Preferences > Privacy

5.3 Opt-Out Tools

For analytics cookies, you can opt out of being tracked by Google Analytics by installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout>.

Please note that if you choose to disable cookies, some features of the Website may not function properly, and your experience may be affected.

6. Your Consent

By using our Website and clicking “Accept” on our cookie banner, you consent to our use of cookies as described in this Cookie Policy. If you do not consent to our use of non-essential cookies, you can withdraw your consent at any time by adjusting your cookie preferences or browser settings.

Strictly necessary cookies do not require your consent as they are essential for the Website to function. Where applicable, we will rely on your consent for non-essential cookies in accordance with POPIA and the Electronic Communications and Transactions Act, 25 of 2002.

7. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, our operations, or for any other reason. Any changes will be posted on this page with an updated effective date. We encourage you to review this Cookie Policy regularly to stay informed about our use of cookies.

8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us using the details below:

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